

# meat

industry\*expo

**OCTOBER 25 – 26, 2019**

Friday, October 25, 10:00am to 5:00pm  
Saturday, October 26, 10:00am to 3:00pm

## FLAVOURS

# INNOVATIONS. CONNECTIONS. SOLUTIONS.

Now in its 24th year, the biennial Meat Industry Expo is the only event of its kind in Canada offering suppliers and business owners in the meat processing industry a chance to come together under one roof to connect and discover the latest innovations and solutions.

Due to popularity, space has once again been assigned exclusively for OIMP Business Members to participate as an exhibitor in the Flavours section. Sixteen 5' x 10' spots are available for you to come and sample your finest products to attendees including processors, wholesalers and other independent butchers and retailers. Two extra spots have been added to the area to accommodate for a local winery and craft brewery to sample.

### TURN-KEY EXHIBIT SPACE

The sixteen Flavours booths are located together in a clearly defined area of the tradeshow floor and offer a complete turn-key opportunity to showcase your products. The \$700 rate includes side and back draping, electrical outlet, carpeting, plus a skirted table and chair.

### VENUE

Scotiabank Convention Center  
6815 Stanley Avenue, Niagara Falls  
[www.fallsconventions.com](http://www.fallsconventions.com)

### EXHIBITOR SALES

Derek Boudreau  
(519) 635-9281  
[d.boudreau@oimp.ca](mailto:d.boudreau@oimp.ca)

### SHOW MANAGEMENT

Heather Nahatchewitz  
(519) 763-4558 x225  
[exhibit@oimp.ca](mailto:exhibit@oimp.ca)

[www.meatindustryexpo.ca](http://www.meatindustryexpo.ca)



# RETURNING TO SCOTIABANK CONVENTION CENTRE, NIAGARA FALLS

Due to the positive feedback from attendees and exhibitors, we are returning to this state-of-the-art venue for the 2019 Expo. Just 90 minutes from downtown Toronto, the Centre is located by the QEW, allowing for quick and easy access.

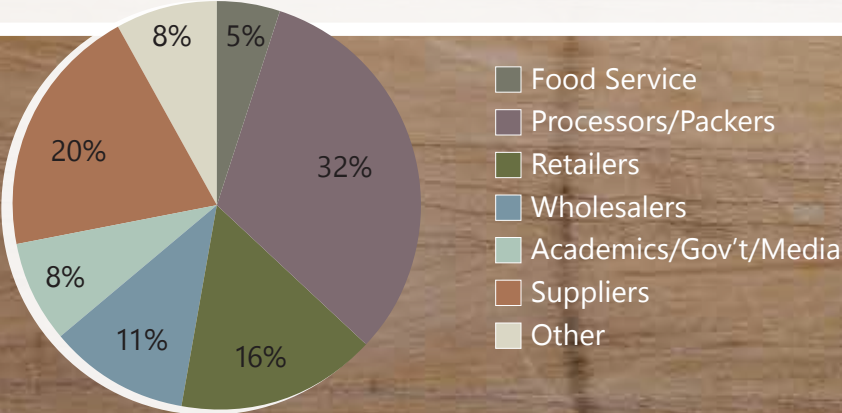
With 900 parking spaces for the Centre alone, this location offers exceptional convenience for attendees and exhibitors alike.



## 2017 VISITOR PROFILE

The 2017 Meat Industry Expo attracted attendees from nearly 200 different companies across the two days.

Attendees included key decision makers - business owners, operators, and buyers in the meat industry.



## ONTARIO'S FINEST BUTCHER

The final round of this annual competition takes place right on the tradeshow floor Friday afternoon, with the winner announced Saturday night at the OIMP Red Carpet Awards Gala. Watch as three top Ontario butchers compete head-to-head for meat-cutting supremacy.

Ontario's **Finest BUTCHER** COMPETITION 2019



## AN EVENING WITH HANDTMANN

Attendees and exhibitors are invited to attend the Friday night social event hosted by Handtmann Canada, providing the opportunity to relax and socialize with peers in a relaxed environment.



## BOOTH RENTAL RATES

\$700.00 +HST  
5' x 10' / 50 sq. feet

Rate includes:

- 12 hours of exhibit time
- (1) 1500 watt, 120 volt electrical outlet
- 8' draped back and 3' draped sidewalls
- 6-8' skirted table and chair
- Booth carpet
- Official Show Guide listing (option: purchase add'n 1/8 pg ad on rental contract)
- List of 'opt in' attendees following the show
- Six exhibitor name badges
- Twenty complimentary Expo tickets
- Electronic promo code for complimentary registrations
- Expo promotional graphics
- Listing in Expo promotional materials
- Access to exhibitor wash-up station
- Free on-site storage space (non-refrigerated)
- Access to visitor lead retrieval system (fees apply)

## 2017 FLAVOURS EXHIBITORS

Abate Packers	Florence Meats	National Gourmet
Artisan Farms Direct	Fudi	The British Grocer
Black Angus Meats	Il Tagliere Salumeria	The Meat Depot
Chateau des Charmes	Innocente Brewing Company	
Finest Sausage & Meats	Mark's Mennonite Meats	

## 2019 OIMP AWARDS GALA

The Expo culminates Saturday night as we roll out the red carpet and honour our members at Ravine Vineyard, in nearby St. Davids (courtesy shuttles provided). The Meat Industry

Achievement (MIA) and Associate Member Recognition Award (AMRA) recipients, and 10- and 25-year members will be recognized followed by the winners of the Ontario's Finest Meat Competition™, ending with the crowning of Ontario's Finest Butcher.

**Pre-order gala tickets on the rental contract.**



## BOOK YOUR SPACE

Complete and sign the Flavours Rental Contract and return by mail, fax, or email. Contracts not signed or without payment will not be processed.

**Payment is due May 1, 2019.**

## ASSIGNMENT OF SPACE

Space will be assigned on a first-come, first-served basis, with every effort to assign your space as requested. Management reserves the right to make the final determination of space assignment in keeping with the best interests of the exposition. You will receive a notice acknowledging receipt of your contract and payment.

## SHOW HOURS

Friday,  
October 25, 10am to 5pm  
Saturday,  
October 26, 10am to 3pm

## MOVE IN

Thursday, October 24, 2019  
12:00pm – 6:00pm

Friday, October 25, 2019  
7:00am – 9:00am\*

\*Carry-in items only – no dollies or pump trucks allowed

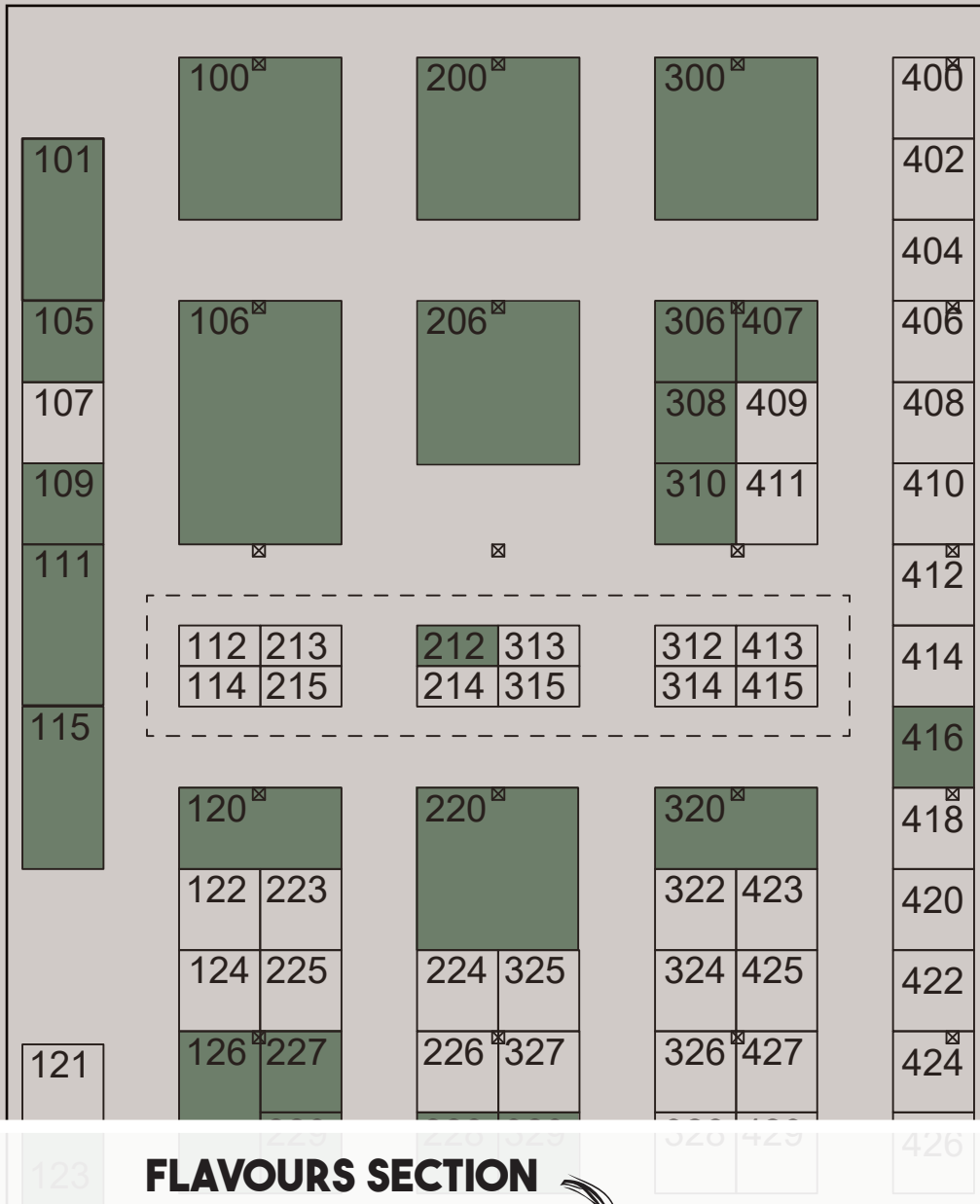
## MOVE OUT



Saturday, October 26, 2019  
3:00pm – 8:00pm

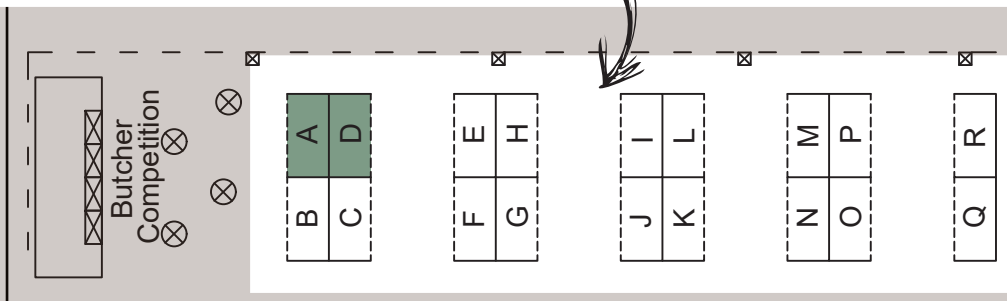
**All materials must be removed from the show floor no later than 8:00pm or additional charges may apply.**

# MEAT INDUSTRY EXPO – OCTOBER 25 – 26, 2019

## SCOTIABANK CONVENTION CENTRE – HALL C



 Reserved  
 Available



Current as of February 13, 2019

