

meat

industry  expo

OCTOBER 25 – 26, 2019

Friday, October 25, 10:00am to 5:00pm
Saturday, October 26, 10:00am to 3:00pm

INNOVATIONS. CONNECTIONS. SOLUTIONS.

Now in its 24th year, the biennial Meat Industry Expo is the only event of its kind in Canada offering suppliers and business owners in the meat processing industry a chance to come together under one roof to connect and discover the latest innovations and solutions.

A two-day event culminating with the Red Carpet Awards Gala Saturday night, the 2019 Expo is your best opportunity to market direct to hundreds of potential customers in one location.

SPEAK TO KEY BUYERS

The 2019 Meat Industry Expo will be aggressively promoted through an extensive campaign targeting key personnel in the meat and poultry industry. Tactics include personal invitations, sales calls, eBlasts, print publications, website, and social media.

PROVIDING A RELEVANT AUDIENCE

The Ontario Independent Meat Processors (OIMP) is proud to host this event targeting meat processors, abattoirs, grocers, and independent butcher shops.

VENUE

Scotiabank Convention Center
6815 Stanley Avenue, Niagara Falls
www.fallsconventions.com

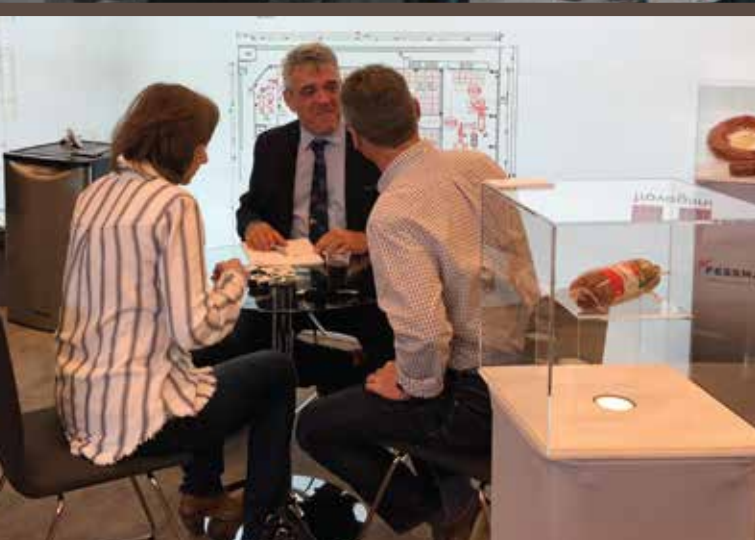
EXHIBITOR SALES

Derek Boudreau
(519) 635-9281
d.boudreau@oimp.ca

SHOW MANAGEMENT

Heather Nahatchewitz
(519) 763-4558 x225
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www.meatindustryexpo.ca



WHY EXHIBIT?

**HELD EVERY TWO YEARS,
THE MEAT INDUSTRY EXPO OFFERS 25,000 SQUARE FEET OF EXHIBITOR SPACE TO:**

- Showcase **INNOVATIONS** within your current or new product line and services
- Make **CONNECTIONS** with new customers, network with existing, and reconnect with past
- Offer **SOLUTIONS** to challenges faced by meat processors, wholesalers, and retailers

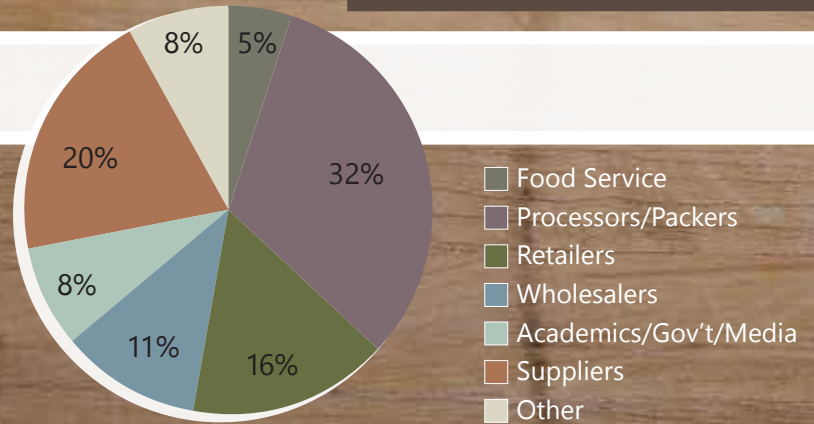
RETURNING TO SCOTIABANK CONVENTION CENTRE, NIAGARA FALLS

Due to the positive feedback from attendees and exhibitors, we are returning to this state-of-the-art venue for the 2019 Expo. Just 90 minutes from downtown Toronto, the Centre is located by the QEW, allowing for quick and easy access. With 900 parking spaces for the Centre alone, this location offers exceptional convenience for attendees and exhibitors alike.



2017 VISITOR PROFILE

The 2017 Meat Industry Expo attracted attendees from nearly 200 different companies across the two days. Attendees included key decision makers business owners, operators, and buyers in the meat industry.



ONTARIO'S FINEST BUTCHER

The final round of this annual competition takes place right on the tradeshow floor Friday afternoon, with the winner announced Saturday night at the OIMP Red Carpet Awards Gala. Watch as three top Ontario butchers compete head-to-head for meat-cutting supremacy.

Ontario's  Finest
**BUTCHER
COMPETITION 2019**



AN EVENING WITH HANDTMANN

Attendees and exhibitors are invited to attend the Friday night social event hosted by Handtmann Canada, providing the opportunity to relax and socialize with peers in a relaxed environment.



BOOTH RENTAL RATES

10' x 10' / 100 sq. feet \$2000

10' x 20' / 200 sq. feet \$4000

300 sq. feet+ Please contact show management for a quote

**OIMP MEMBERS
RECEIVE A \$300
LOYALTY DISCOUNT
PER 100 SQ. FEET**

Rates include complimentary:

- 8' draped back and 3' draped sidewalls (where appropriate)
- (1) 1500 watt, 120 volt electrical outlet* (per exhibiting company)
- *Additional services are available (fees apply)
- 12 hours of exhibit time
- Official Show Guide listing (option: purchase add'n 1/8 pg ad on rental contract)
- List of 'opt in' attendees following the show
- Six exhibitor name badges (per 100 sq. ft.)
- Twenty complimentary Expo tickets (per 100 sq. ft.)
- Electronic promo code for complimentary registrations
- Expo promotional graphics
- Listing in Expo promotional materials
- Access to exhibitor wash-up station
- On-site storage space
- On-site show service providers (fees apply)
- Access to visitor lead retrieval system (fees apply)

EXHIBITOR BUSINESS TYPES

Building/Design Engineer	Financial/Funding	Processing Machinery
Casings/Ingredients/Seasonings	Food Safety	Refrigeration
Computer Hardware/Software	Material Handling	Sanitation
Consulting	Packaging/Labelling	Weighing Equipment
Cutting/Boning Equipment	Pest Control	And more!

2019 OIMP AWARDS GALA

The Expo culminates Saturday night as we roll out the red carpet and honour our members at Ravine Vineyard, in nearby St. Davids (courtesy shuttles provided). The Meat Industry Achievement (MIA) and Associate Member Recognition Award (AMRA) recipients, and 10- and 25-year members will be recognized followed by the winners of the Ontario's Finest Meat Competition™, ending with the crowning of Ontario's Finest Butcher.

Pre-order gala tickets on the rental contract.

BOOK YOUR SPACE

Complete and sign the Exhibitor Rental Contract and return by mail, fax, or email with a minimum deposit of 50% of the total rental amount.

Contracts not signed or without payment will not be processed.

Balance is due May 1, 2019.

ASSIGNMENT OF SPACE

Space will be assigned on a first-come, first-served basis, with every effort to assign your space as requested. Management reserves the right to make the final determination of space assignment in keeping with the best interests of the exposition.

You will receive a notice acknowledging receipt of your contract and payment. Expo Exhibitor Information Packages containing your booth space assignment, order forms, and promotional material will be sent closer to the show date.

SHOW HOURS

Friday,
October 25, 10am to 5pm
Saturday,
October 26, 10am to 3pm

MOVE IN

Thursday, October 24, 2019
12:00pm – 6:00pm

Friday, October 25, 2019
7:00am – 9:00am*

*Carry-in items only – no dollies or pump trucks allowed

MOVE OUT

Saturday, October 26, 2019
3:00pm – 8:00pm

All materials must be removed from the show floor no later than 8:00pm or additional charges may apply.

