



COVID-19

Weekly Monitoring of Canadian
Perceptions & Behaviour

WAVE 7

April 28, 2020

Next report will be available:
Wednesday May 6



Methodology



STUDY



With the coronavirus outbreak in Canada and abroad, Angus Reid has commenced a weekly tracking study in order to investigate the current state of Canadian perceptions and the way this pandemic has affected their day-to-day lives and how it's changing over time.



FIELD DATES



Wave 1: March 16 – 17, 2020
Wave 2: March 23 – 24, 2020
Wave 3: March 30 – 31, 2020
Wave 4: April 6 – 7, 2020
Wave 5: April 13-14, 2020
Wave 6: April 20 – 21, 2020
Wave 7: April 27-28, 2020
Wave 8: May 4 – 5, 2020



SAMPLE





N=1,000 Canadians

For this most recent wave, a representative sample of n=1,004 Canadian Adults (age 18+ yrs.) who are members of the Angus Reid Forum. The sample frame was balanced and weighted on age, gender, and province according to latest Census data. For comparison purposes only, a probability sample of this size would yield a margin of error of +/- 3.1%, 19 times of out 20.



NOTE

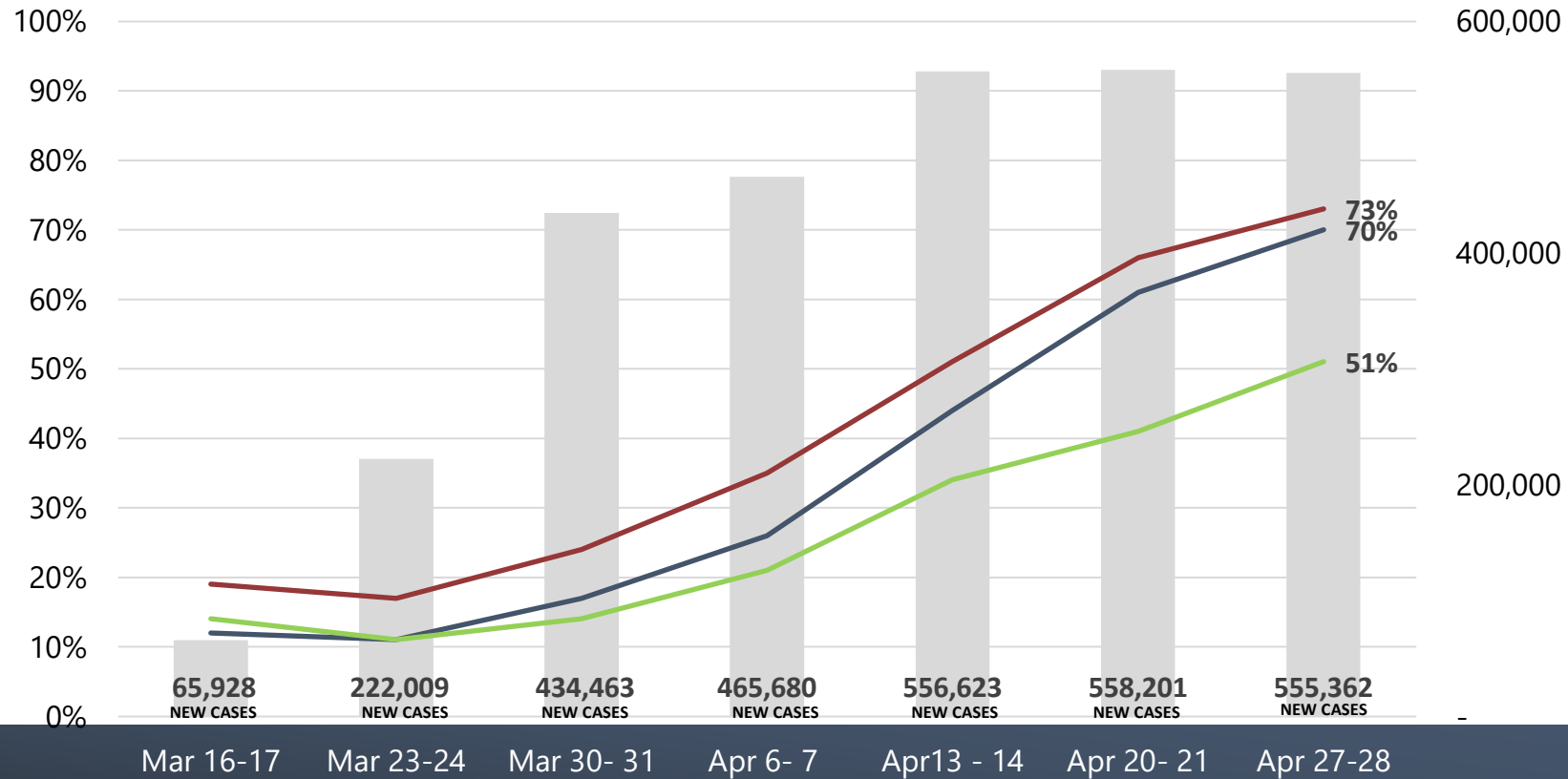


Throughout the report,  and  are used to denote statistically significant increases or decreases from previous waves at 95% confidence level.

Are Things Getting Better or Worse?



new cases
Globally each week



— Better – around the world
 — Better – in Canada
 — Better - in my community

Are things getting better or worse?



In your community

27% Worse

73% Better



In Canada

30% Worse

70% Better

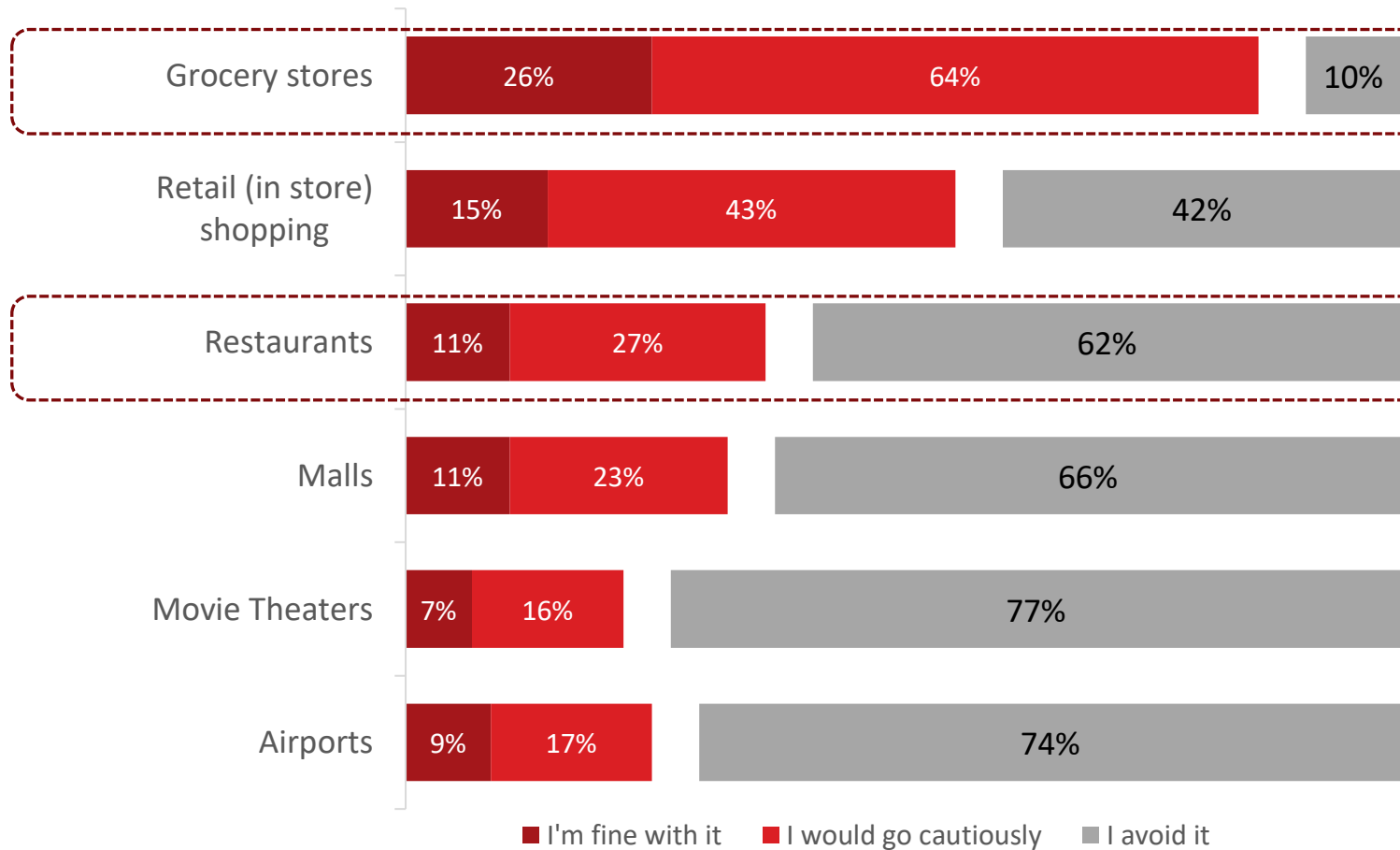


Worldwide

49% Worse

51% Better

Perceptions of Going Out



AVOID

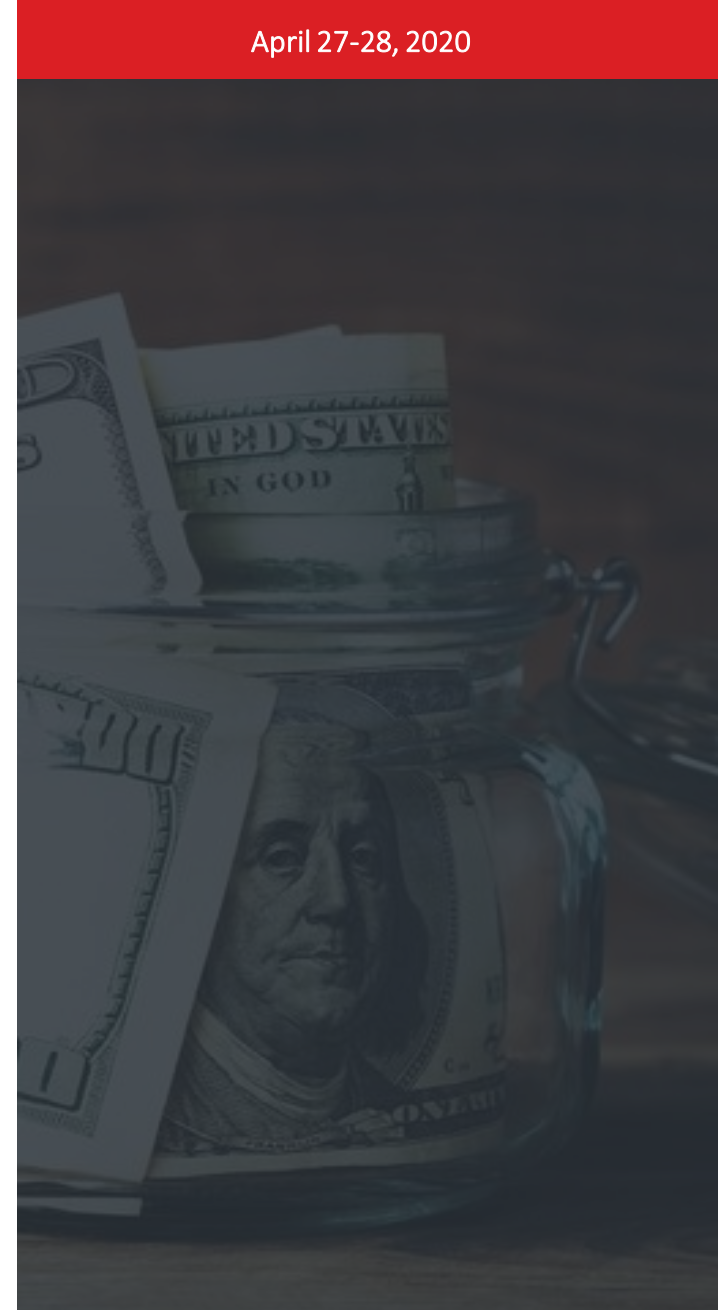
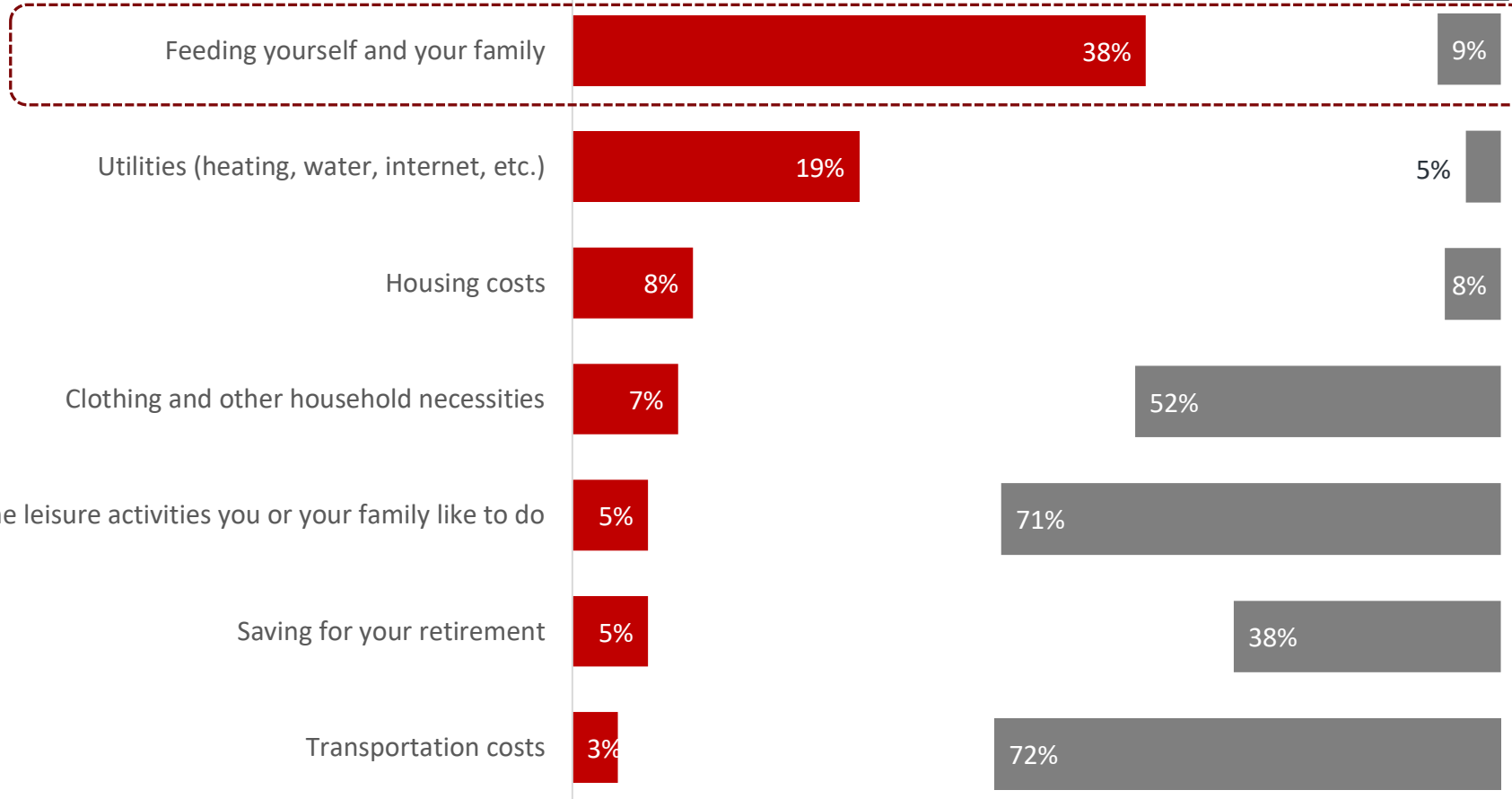
Δ last week	Apr 20-21	Apr 13-14	Apr 6-7	Mar 30-31	Mar 23-24	Mar 16-17
-2	12%	14%	14%	14%	13%	7%
-5 ↓	47%	58%	64%	63%	62%	44%
-6 ↓	68%	75%	82%	82%	83%	59%
-4	70%	77%	85%	82%	85%	64%
-5 ↓	82%	87%	92%	92%	92%	80%
-4	78%	86%	89%	89%	91%	82%

Spending on Necessities During COVID-19

Change in Spending on Necessities

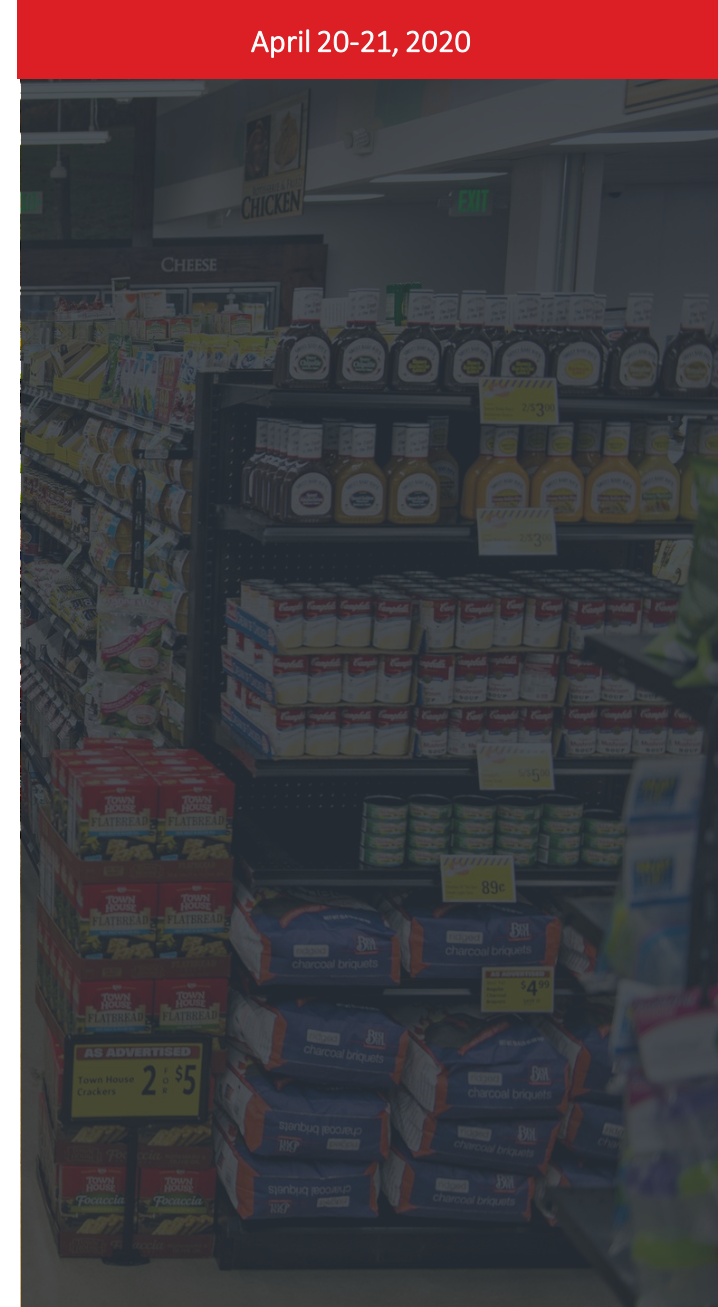
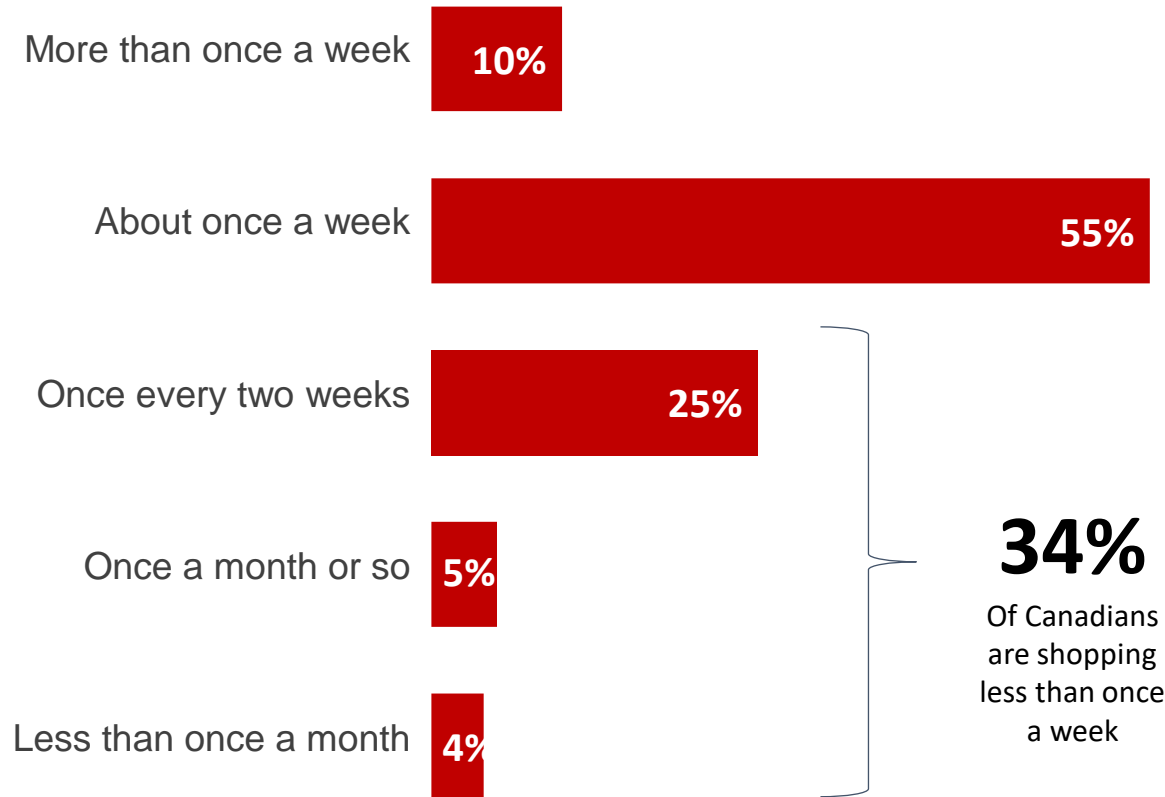
Spending More on This

Spending Less on This



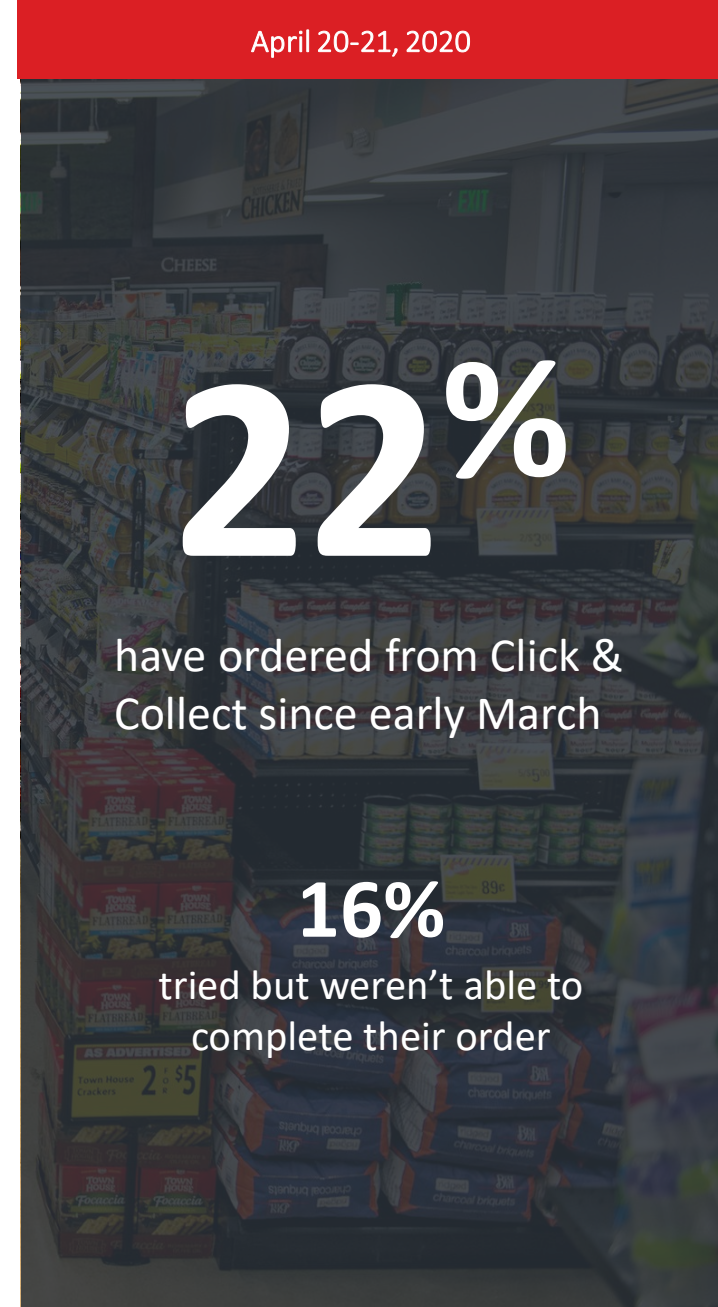
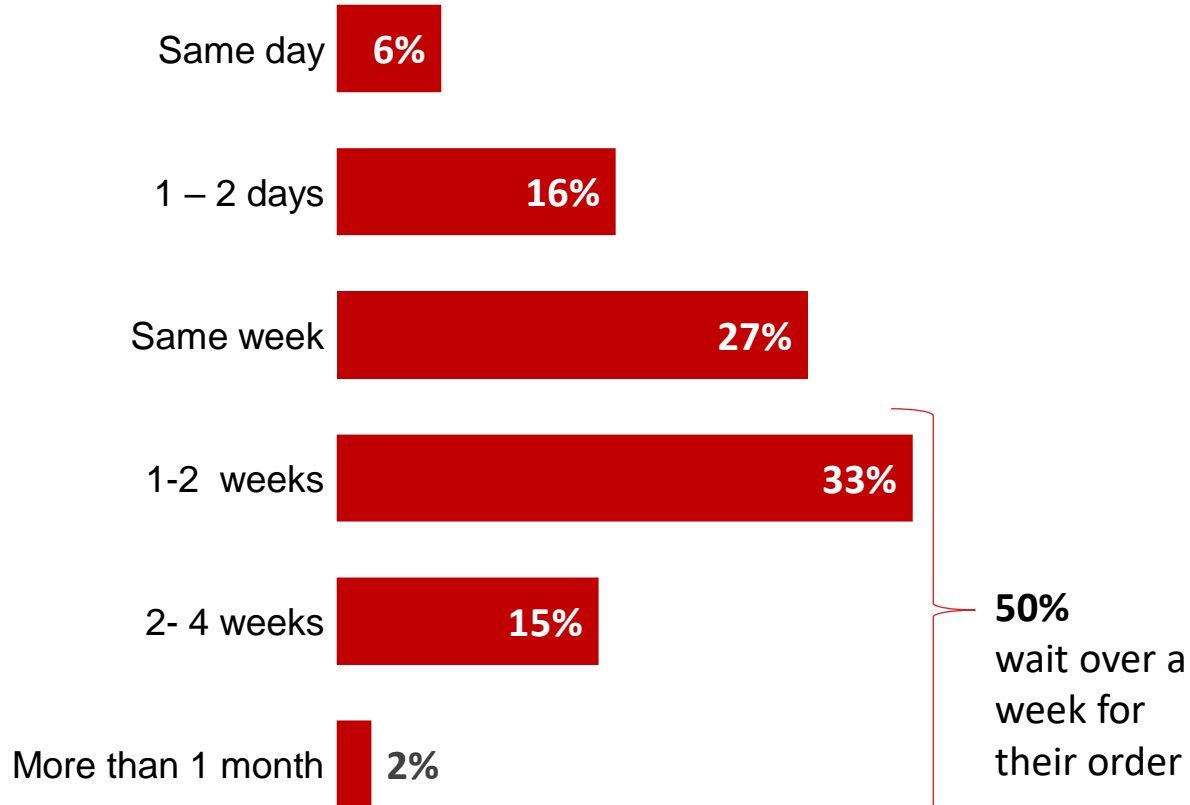
Frequency of Grocery Shopping During COVID-19

How Often Canadians Are Buying Groceries



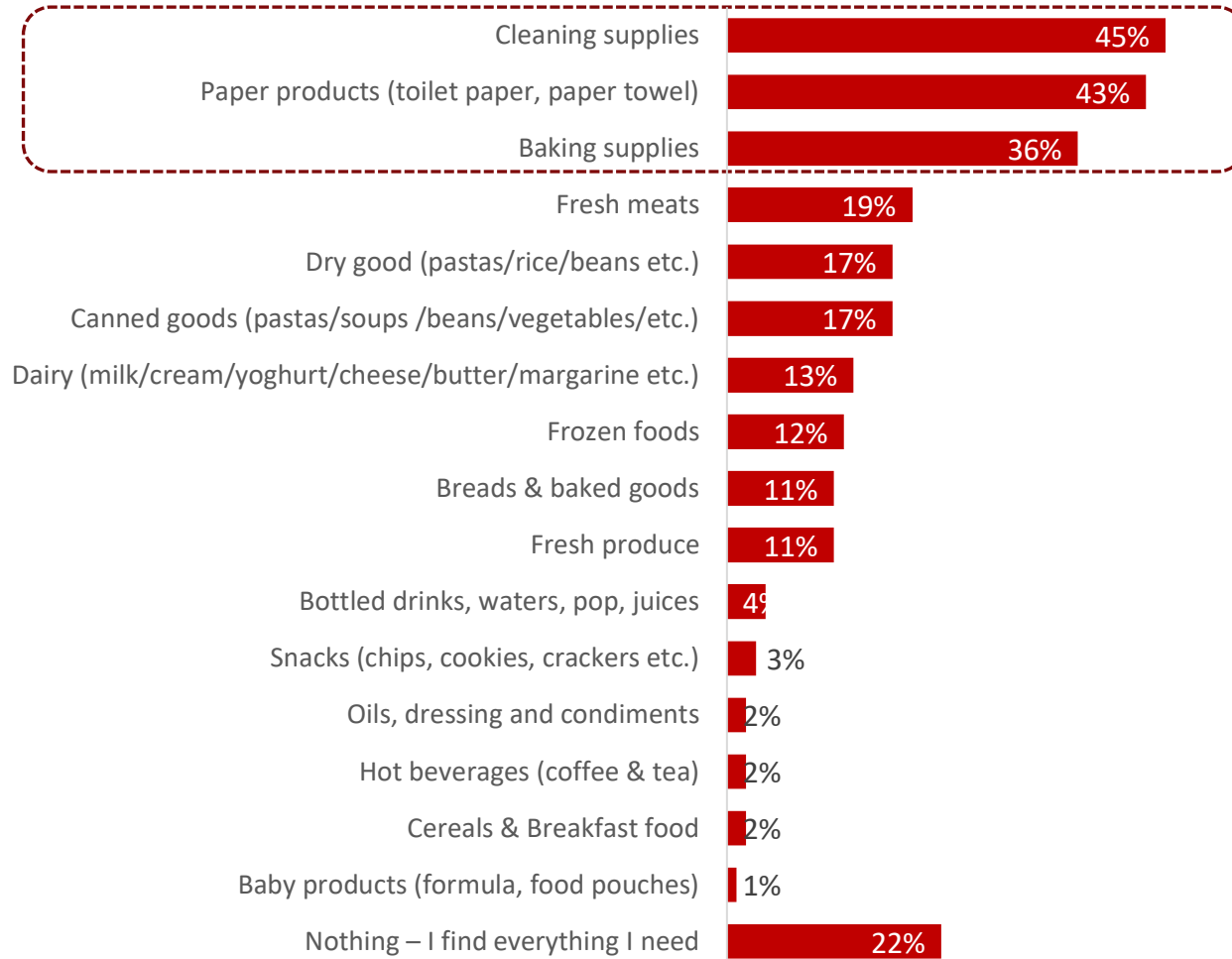
“Click and Collect” Grocery Shopping

Wait Times for Click & Collect

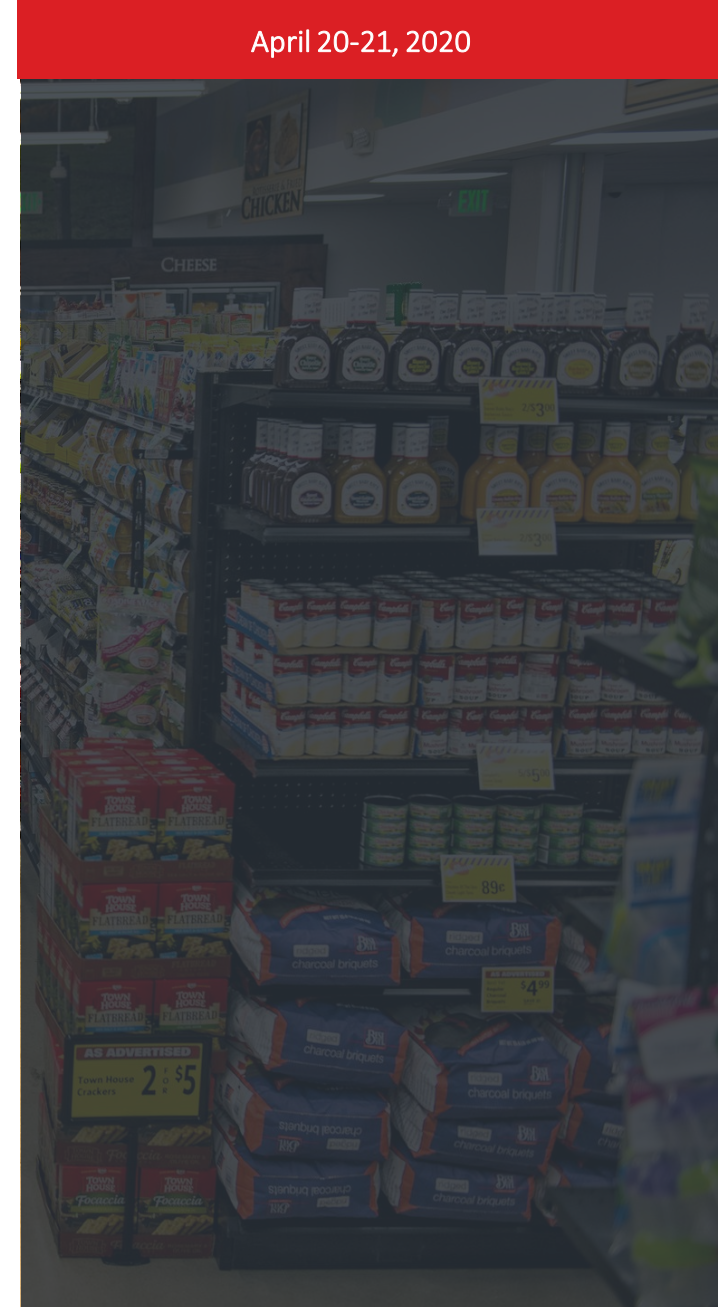
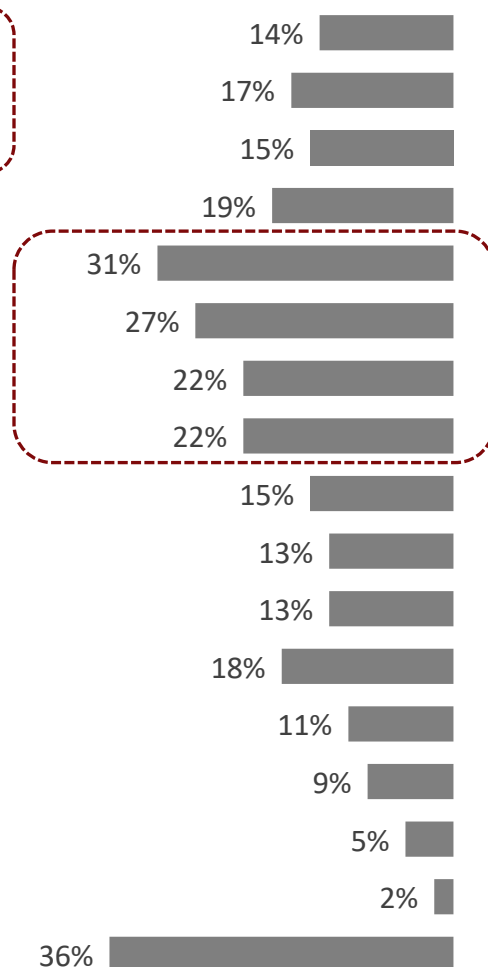


Availability of Goods in Grocery Stores

% Having Difficulty Finding



% Stocking Up On



For more information please contact

Demetre Eliopoulos

SVP & Managing Director, Public Affairs

demetre.eliopoulos@angusreid.com

705.465.0411

