



Meat & Poultry
ONTARIO

2023/2024 SUPPORTER PROGRAM



2023/2024

SUPPORTER PROGRAM

Meat & Poultry Ontario (MPO) is happy to announce the continuation of the Supporter Program in 2023/2024. The Supporter Program allows members to make a one-time commitment of support for the calendar year, and in return receive acknowledgment for your generosity year-long. Our association is dependent upon the ongoing financial commitment of its members and the industry, and this program allows us to focus resources on addressing the needs of the industry. As we recognize your commitment to our membership, industry, and to the future success of the sector we will continue to connect you with our membership through events, advertising, referrals and more.

For more information on how you can become part of the MPO Supporter Program, contact Derek Boudreau at derek@meatpoultryon.ca or (519) 635-9281.

NOTE: MPO Supporter Program deliverables run from May 1, 2023 – April 30, 2024.



Date	Event Name	Location
April 19	Annual General Meeting	Guelph
April 19	Industry Day Conference	Guelph
September 11	Ontario's Finest Butcher – Elimination Round	TBD
October 20 –12	The Meating Place	JW Marriott - Muskoka
October 20	Ontario's Finest Butcher Finale	JW Marriott - Muskoka
October 20	Handtmann Reception	JW Marriott - Muskoka
October 21	MPO Awards Gala	JW Marriott - Muskoka

PLATINUM \$5500

Acknowledgement on MPO Communications

- Website recognition on supporter's page (approx. 600 unique page visits/year)
- BLOCKtalk recognition on supporter's page (estimated circulation 2,000 x 4 issues)
- Profile in Word on the Block (1 of 26 issues, list of 500 subscribers)
- Logo recognition at MPO events throughout the year
- Online advertisement for 6 months

Industry Day Recognition

- Recognition as a Platinum Supporter at Industry Day
- 2 complimentary tickets
- Recognition in Annual Report

Meating Place Recognition

- Recognition as a Platinum Supporter
- Complimentary TABLETALK table
- Opportunity to address the delegates



ASSOCIATE members will also receive naming rights to one Meating Place feature:

- a. Wine drop to up to 60 guest rooms*
- b. Host team building or social activity*
- c. Pre-banquet reception*
- d. Welcome gift at check-in *
- e. Meal or Break sponsor *

*Requires additional in-kind contributions

Industry Development

- Platinum Supporter of Ontario's Finest Butcher Competition
- Video Supporter of Ontario's Finest Butcher Competition (Business members ONLY)



GOLD \$3500

Acknowledgement on MPO Communications

- Website recognition on supporter's page (approx. 600 unique page visits/year)
- BLOCKtalk recognition on supporter's page (estimated circulation 2,000 x 4 issues)
- Profile in Word on the Block (1 of 26 issues, list of 500 subscribers)
- Logo recognition at MPO events throughout the year
- Online advertisement for 3 months

Industry Day Recognition

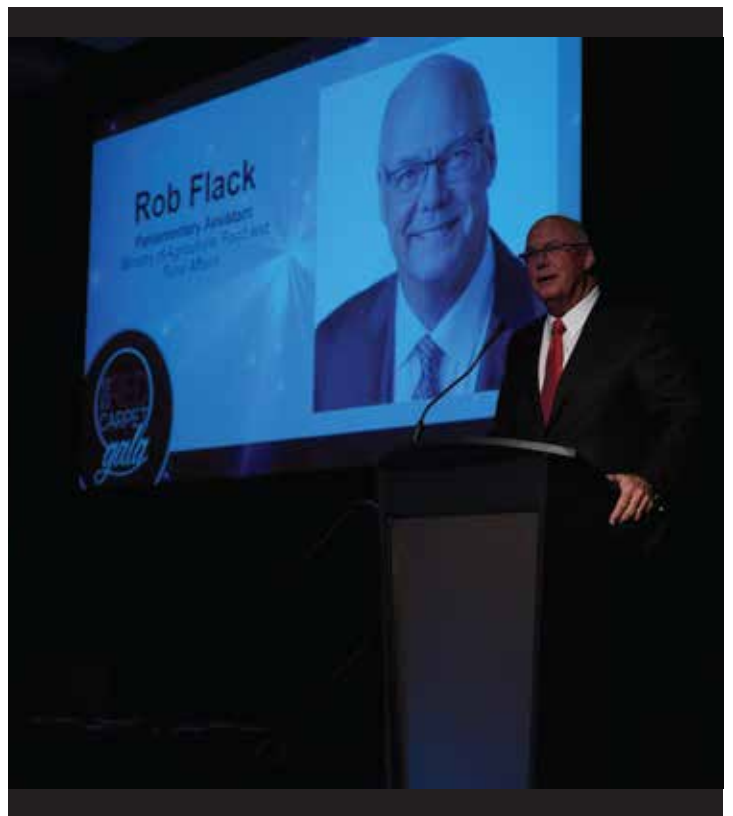
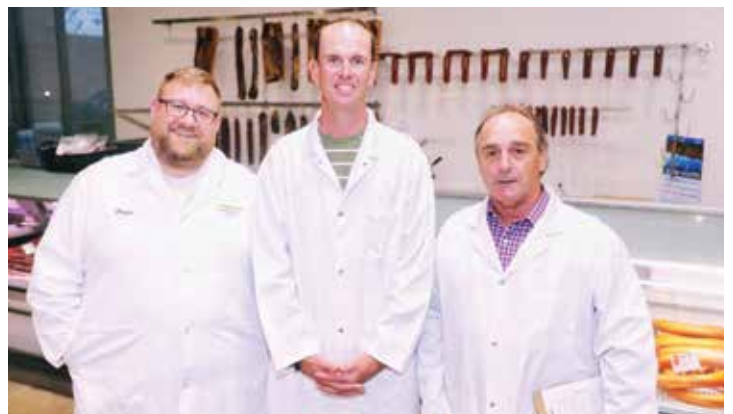
- Recognition as a Gold Supporter at Industry Day
- 2 complimentary tickets
- Recognition in Annual Report

Meating Place Recognition

- Complimentary TABLETALK
- Gold Supporter at Meating Place

Industry Development

- Gold Supporter of Ontario's Finest Butcher Competition
- Video Supporter of Ontario's Finest Butcher Competition (BM ONLY)



SILVER \$1500

Acknowledgement on MPO Communications

- Website recognition on supporter's page (approx. 600 unique page visits/year)
- BLOCKtalk recognition on supporter's page (estimated circulation 2,000 x 4 issues)
- Profile in Word on the Block (1 of 26 issues, list of 500 subscribers)
- Logo recognition at MPO events throughout the year

Industry Day Recognition

- Recognition as a Silver Supporter at Industry Day/AGM
- 2 complimentary tickets
- Recognition in Annual Report

Meating Place Recognition

- Silver Supporter at Meating Place



DIAMOND



handtmann
Ideas for the future.



PLATINUM



MNP ACCOUNTING
CONSULTING
TAX

MULTIVAC

polytarp
PRODUCTS

VC999

Viscofan
The casing company

GOLD

ABATE
PACKERS LTD.

DARLING
INGREDIENTS



Erb
www.erbgroup.com



Lamb & Veal

METZGER



PEMBERTONS

poly-clip
SYSTEM



SILVER

AgSights



BIZERBA



CARLISLE
Technology



finest
SAUSAGE MEAT
Ltd.

Florence Meats
Premium Quality Since 1977



KING COLE

KUNGFU BUTCHERS

MALABAR
Always raising the bar.



REISER



Schefter
POULTRY PROCESSING

Meat Depot



Beef Farmers
of Ontario



VEAL
Farmers of Ontario