



Meat & Poultry
ONTARIO

2024/2025 SUPPORTER PROGRAM



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Meat & Poultry Ontario (MPO) is happy to announce the continuation of the Supporter Program in 2024/2025. The Supporter Program allows members to make a one-time commitment of support for the year, and in return receive acknowledgment for your generosity year-long. Our association is dependent upon the ongoing financial commitment of its members and the industry, and this program allows us to focus resources on addressing the needs of the industry. As we recognize your commitment to our membership, industry, and to the future success of the sector, we will continue to grow and strengthen business connections through events, advertising, referrals and more.

For more information on how you can become part of the MPO Supporter Program, contact Derek Boudreau at **derek@meatpoultryon.ca** or **(519) 635-9281**.

NOTE: MPO Supporter Program deliverables run from May 1, 2024 – April 30, 2025.



Date	Event Name	Location
May 30	Annual General Meeting	Steam Whistle, Toronto
June - TBD	Ontario's Finest Meat Competition	TBD
September 9	Ontario's Finest Butcher – Elimination Round	Handtmann Canada - Waterloo
October 25 – 26	Meat Industry Expo	Niagara Falls Convention Centre
October 25	Ontario's Finest Butcher Finale	Niagara Falls Convention Centre
October 26	MPO Awards Gala	Niagara Falls Convention Centre



PLATINUM \$5500

Acknowledgement on MPO Communications

- Website recognition on supporter's page (approx. 600 unique page visits/year)
- BLOCKtalk recognition on supporter's page (estimated circulation 2,000 x 4 issues)
- Profile in Word on the Block (1 of 26 issues, list of 500 subscribers)
- Logo recognition at MPO events throughout the year
- Online advertisement for 6 months

AGM Recognition

- Recognition as a Platinum Supporter at MPO's Annual General Meeting
- Recognition in Annual Report

Meat Industry Expo Recognition

- Recognition as a Platinum Supporter
- Recognition in Expo show guide through a 1/4 page advertisement
- Associate members will receive naming rights to one Expo feature*

**Requires additional in-kind contributions*

MPO Awards Gala

- Two tickets to dinner
- Present an award

Industry Development

- Platinum Supporter of Ontario's Finest Butcher Competition
- Video Supporter of Ontario's Finest Butcher Competition
- Recognition at all MPO-affiliated events, such as Skills Ontario



GOLD \$3500

Acknowledgement on MPO Communications

- Website recognition on supporter's page (approx. 600 unique page visits/year)
- BLOCKtalk recognition on supporter's page (estimated circulation 2,000 x 4 issues)
- Profile in Word on the Block (1 of 26 issues, list of 500 subscribers)
- Logo recognition at MPO events throughout the year
- Online advertisement for 4 months

AGM Recognition

- Recognition as a Gold Supporter at MPO's Annual General Meeting
- Recognition in Annual Report

Meat Industry Expo Recognition

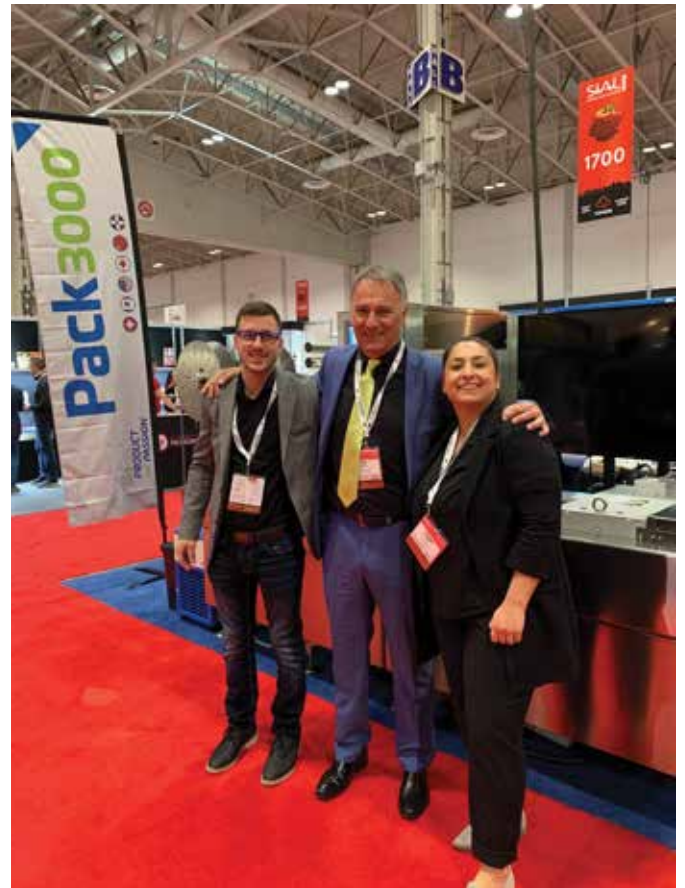
- Recognition as Gold Supporter at Expo
- Recognition in Expo show guide through a 1/4 page advertisement

MPO Awards Gala

- Two tickets to dinner

Industry Development

- Gold Supporter of Ontario's Finest Butcher Competition
- Video Supporter of Ontario's Finest Butcher Competition
- Recognition at all MPO-affiliated events, such as Skills Ontario



SILVER \$1500

Acknowledgement on MPO Communications

- Website recognition on supporter's page (approx. 600 unique page visits/year)
- BLOCKtalk recognition on supporter's page (estimated circulation 2,000 x 4 issues)
- Profile in Word on the Block (1 of 26 issues, list of 500 subscribers)
- Logo recognition at MPO events throughout the year
- Online Advertisement for 3 months

AGM Recognition

- Recognition as a Silver Supporter at MPO's Annual General Meeting
- Recognition in Annual Report

Meat Industry Expo Recognition

- Silver Supporter at Expo
- Recognition in Expo show guide

MPO Awards Gala

- One ticket to dinner

Industry Development

- Recognition at all MPO-affiliated events, such as Skills Ontario



DIAMOND

handtmann
Ideas for the future.



PLATINUM



GOLD



SILVER

